

**POSITIONED FOR
ADVANTAGE IN A
SHIFTING
ECONOMY.**

**THIS ERA IS MARKED BY UNCERTAINTY,
RAPID TECHNOLOGICAL
ADVANCEMENT, SHIFTING GLOBAL POWER
DYNAMICS, AND CONSUMER BEHAVIOR
CHANGES, BUSINESSES AND INDIVIDUALS
ALIKE FACE MOUNTING PRESSURE TO
ADAPT.**

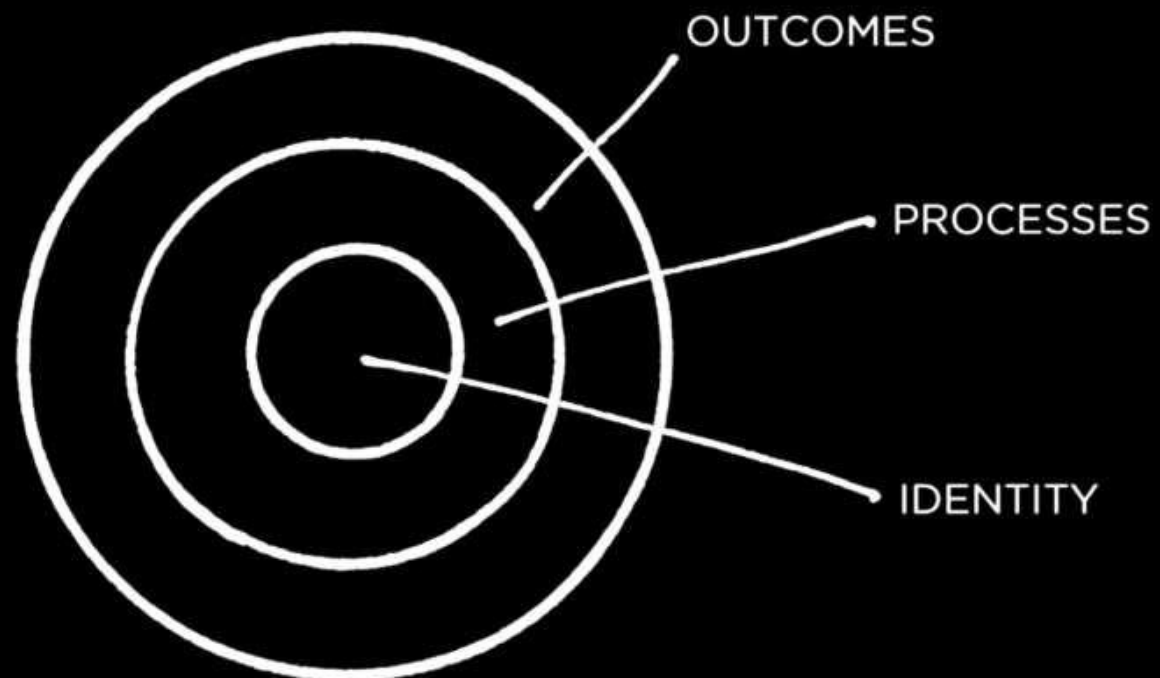
**EVERYTHING
WE DO FLOWS FROM
THE CORE OF OUR
BEING, THAT IS FROM
WHO WE ARE; THAT IS
OUR IDENTITY.**

THE STORY OF IBIAM.

**MAN'S PROBLEMS CAN BE
TRACED TO IDENTITY
CRISIS.**

**NO CHANGE CAN BE
SUSTAINED IF IT DOES
NOT COME FROM OUR
CORE;OUR IDENTITY.**

THREE LAYERS OF BEHAVIOR CHANGE



**THE WORLD DOES NOT GIVE
US WHAT WE WANT, THE
WORLD GIVES US WHO WE
ARE.**

**IF WE WANT TO CHANGE THE
RESULT WE GET, WE NEED TO
CHANGE WHO WE ARE AT THE
CORE THAT IS OUR IDENTITY.**

THIS IS CALLED RESONANCE.

**IT IS WHO WE ARE; OUR IDENTITY
THAT DETERMINES OUR DRIVES,
DREAMS, ASPIRATIONS, OUR
RELATIONSHIPS, AND WHETHER
WE SEEK OUT FOR
OPPORTUNITIES OR NOT.**

**OUR IDENTITY
DETERMINES WHETHER WE
— FEEL POWERFUL OR —
POWERLESS, FEARFUL OR
FEARLESS, DISTRACTED OR
FOCUSED, ENERGETIC OR
WEAK.**

**IT IS OUR BEING THAT
DETERMINES OUR DOING, WHICH
SETS THE PACE FOR OUR GETTING
BECAUSE YOU CANNOT GET WHAT
YOU HAVE NEVER GOTTEN
BEFORE, UNTIL YOU BECOME WHO
YOU HAVE NEVER BEEN BEFORE**

**THEREFORE, THE FIRST
THING WE NEED IS AN
IDENTITY SHIFT IN ORDER
TO TAKE ADVANTAGE OF
THE SHIFTING ECONOMY.**

IDENTITY SHIFT: THE DISIDENTIFICATION PROCESS.

**THREE POWERFUL
QUESTIONS THAT**

**DETERMINE HOW YOU
HANDLE DISRUPTIONS..**

QUESTION 1.

What are you going to focus on?

**Our focus determines what we see
and how we feel.**

QUESTION 2.

What does this mean to me?

Remember, meanings are created.

QUESTION 3.

What am I going to do?.

GET GRIT; THE UNYIELDING FACTOR.

**— THE NO ONE PREDICTOR OF SUCCESS IS
GRIT=PASSION PLUS PERSEVERANCE FOR LONG-
TERM GOAL. ABILITY TO STAY ON YOUR GOAL
TILL THE END. TALENT IS NOT THE FACTOR, BUT
THE ABILITY TO STAY WITH YOUR GOAL UNTIL
THEY ARE ACHIEVED.**

EXAMPLE: ELON MUSK

**WHAT IS YOUR ROSE?:
RATE OF SELF-EVOLUTION.
CONTINUOUS LEARNING IS
A MUST.**

**INNOVATE OR LOSE
RELEVANCE. BECOME
OBSOLETE.**

**LEARN VOCATIONAL SKILLS LIKE
PLUMBING, CARPENTRY,
ELECTRICAL WORKS, AND
MASSAGE THERAPY. THESE SKILLS
ARE IN HIGH DEMAND OVERSEAS.**

**EXPAND INTO RECESSION-
RESILIENT PRODUCTS AND
SERVICES. EG ORANGE
PALM**

**MONITIZE YOUR SECONDARY
CAPABILITIES.**

**SEIZE OPPORTUNITIES CREATED
BY SUPPLY CHAIN DISRUPTIONS.**

**BECOME AN AGILE AND DEEPLY
—INSPIRED STAFF WHO THINKS
CREATIVELY, LEARN QUICKLY, AND
ADAPTS FAST. YOU WILL NOT BE
EASILY REDUNDANT.**

**CREATE MORE THAN ONE SOURCE
OF INCOME. HAVE A SIDE GIG.**

Thank you
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speaker.

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